





# EGS website design

### Technical and functional details

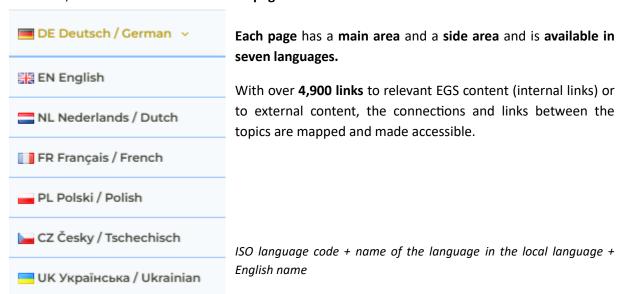
# 218 pages 118 news items/articles 21 events / dates 24 plugins

Created with WordPress, chosen theme Astra.

**All texts were rewritten**. The aim was to use clear, understandable wording to give users quick access to information.

The final German texts were used as the basis for translation into other languages. The **translation tool deepL** was used for this purpose. The terms requested in advance from the regions were transferred **to deepL** in the form of **a glossary** to ensure the correct, consistent and uniform translation of the terms in the future and on a long-term basis.

At launch, the website has a total of 218 pages.



The website is **automatically** displayed **in the** user's **browser language**.

#### Responsive design

Display is optimised depending on the output device (desktop, mobile phone, tablet).

## **Fixed navigation**

When scrolling, the header (logo + title + navigation) remains at the top of the screen.

This means that the navigation is always visible and can be accessed directly at any time.

**Breadcrumb** secondary navigation. For orientation and as an additional navigation option (access to content).







Clear, harmonious colour scheme.

Search engine optimised (SEO)

**Cookie banner** 

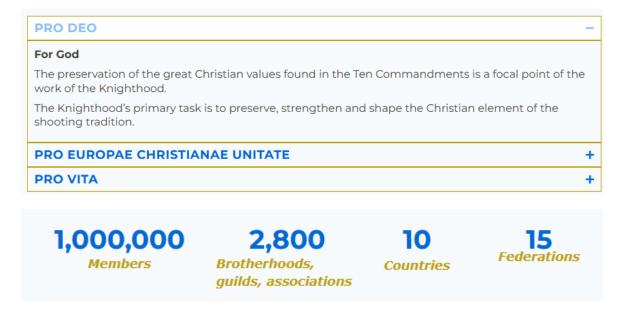


#### Integrated evaluation option/statistics tool:

Access and visits, as well as views from different countries, can be recorded anonymously. These figures form the basis for measures to optimise the content and website.

#### Use and application of familiar design elements,

such as accordion, ticker/counter, teams, calendar/events, news/articles, sliders...



Technical hurdles have been reduced and simple, data protection-compliant access has been ensured. Visually appealing and informative introduction that makes you want to see more.

Familiar elements have been retained.

The current standards for websites are reflected, enabling intuitive use. In addition to the basics for a sustainable and future-proof website, maximum flexibility has also been ensured in terms of technology and functionality.

All this contributes to the EGS website making a good impression right from the start.

I am now handing this over to the EGS editorial team for further support.